
Shannon Green

PO Box 77733

Los Angeles, CA 90007

313-304-1255

sgreen10@ncat.edu

Sept 17, 2026

RE: Application for Communication Specialist II – Integrated Communications

Dear Ms Shiller

I am writing to express my interest in the Communication Specialist II position at UNC Health. As a Journalism & Mass Communications candidate with four years of hands-on experience as a Certified Nursing Assistant (CNA), I bring a unique hybrid of clinical healthcare and strategic communications expertise. I am deeply inspired by UNC Health's mission to improve the health and well-being of North Carolinians and would be honored to contribute to your integrated communications initiatives.

In my clinical work across acute care and hospital settings, I navigated complex medical environments, interfaced with multidisciplinary teams, and served as a Union Steward and Department Trainer. This experience grounded me in patient advocacy and taught me how vital clear, empathetic, and accurate healthcare communications are to clinical care and patient trust.

Simultaneously, my journalism studies at NCAT have equipped me with rigorous training in news reporting, digital content creation, media relations, and communication ethics. My unique vantage point enables me to translate intricate clinical narratives and medical research into accessible, engaging messaging for patients, media partners, and internal stakeholders alike.

UNC Health's core values—One Great Team, Carolina Care, Leading the Way, and It Starts with Me—resonate with my professional standards and commitment to patient care and community advocacy. I am excited about the opportunity to support strategic media relations, craft compelling digital content, and strengthen public and internal engagement across UNC Health.

Thank you for your time and consideration. I welcome the opportunity to discuss how my clinical insight, media relations skills, and passion for healthcare communications align with the goals of UNC Health.

Sincerely,

Shannon Green

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OBJECTIVE

Seeking employment in a position that allows me to utilize my broad experience in healthcare, employee mentoring/training, education, patient advocacy, and journalism.

PROFESSIONAL SUMMARY

Dedicated healthcare professional and Certified Nursing Assistant with 4 years of hands-on clinical floor experience across acute care and hospital settings. Proven expertise in patient advocacy, vital signs monitoring, daily living assistance, and interdisciplinary care coordination. Combined with a background in communications, brings strong skills in patient education, clear medical narratives, and empathetic care delivery.

EXPERIENCE Kaiser& AMN Staffing, Los Angeles, CA -(CNA) 2022-2026

- Provided direct patient care and assistance with activities of daily living (ADLs), vital signs, ambulation, and feeding across acute care and medical-surgical floors.
- Served as Union Steward and Department Trainer, mentoring new CNA staff and advocating for patient care standards and team safety.
- Interfaced effectively with multidisciplinary healthcare teams to execute individualized patient care plans and maintain accurate EHR charting.
- Maintained strict standard and isolation precautions in high-volume hospital environments.

EDUCATION

North Carolina A&T University (NCAT), Greensboro, NC - *JLMC* 2025-Present
Coursework included advanced news reporting, photojournalism, media relations, and ethics.

Los Angeles City College (LACC), Los Angeles, CA - Coursework in Nursing and Healthcare Preparation 2022-2025

Completed general studies, foundational clinical coursework, and healthcare studies supporting nursing advancement. Courses included public relations, statistics, and psychology.

SKILLS & CERTIFICATIONS

- **Certifications:** Certified Nursing Assistant (CNA - State of California), BLS, ACLS, NRP
- **Clinical Skills:** Patient Advocacy, Vital Signs Monitoring, Infection Control / Isolation Precautions, Patient Education, Clinical Workflow Support

EHR Systems: Epic, Cerner, Meditech

AFFILIATIONS AND OUTREACH

PI BETA PHI SORORITY

Haircuts for Homeless (2022-2026),

No One Dies Alone @ Kaiser Los Angeles and Sutter Oakland (2022-Present)